

SWGfL is a not-for-profit charity ensuring everyone can benefit from technology free from harm. Forming one third of the [UK Safer Internet Centre](#), our experts advise schools, public bodies and industry on appropriate actions to take in regards to safeguarding and advancing positive online safety policies. SWGfL has been an organisation in special consultative status with the United Nations Economic and Social Council since 2025.

SWGfL has been at the forefront of online safety for the past 25 years, delivering tools, services and [training](#) to a wide variety of audiences nationally and internationally. Our work has brought online safety to the forefront of public attention, ensuring everyone can develop their understanding of what online safety truly means in an ever-changing world.

Reporting harmful content

- **Professionals Online Safety Helpline:** We run this helpline for anyone working with children or young people. You can contact the helpline about an online safety issue affecting a child, yourself, or your organisation:
<https://swgfl.org.uk/services/professionals-online-safety-helpline/>
- **Report Harmful Content:** <https://reportharmfulcontent.com>: Report harmful-but-legal content in the UK. You can get advice and help if you've tried reporting harmful content (such as threats or impersonation) which hasn't been responded to by the platform.
- **Take It Down:** <https://takeitdown.ncmec.org/>: If a young person is worried their intimate imagery might be shared by someone else online, they can use this international service to make a hash (like a fingerprint) of the picture or video. This is shared with participating companies, to prevent anyone sharing the image on their platform.
- **Stop Non-Consensual Intimate Image Abuse | StopNCII.org** StopNCII.org is operated by the [Revenge Porn Helpline](#), founded in 2000, SWGfL works with a number of partners and stakeholders around the world to protect everyone online. StopNCII.org introduces innovative technology that is used by tech and industry companies to protect people from the sharing of their intimate images online. This groundbreaking tool offers those any **adults** who could be affected by this abuse with a preventative measure to help them feel empowered when they go online.
- **Report Remove:** <https://www.childline.org.uk/info-advice/bullying-abuse-safety/online-mobile-safety/report-remove/>: Young people aged 13+ in the UK can report an intimate picture or video that has been shared online, so that it can be removed.
- **IWF:** <https://www.iwf.org.uk/>: Adults in the UK should report sexual pictures or videos of children to the Internet Watch Foundation, so they can arrange for removal.
- **CEOP:** <https://www.ceop.police.uk/safety-centre/>: Adults in the UK should report if they are concerned a child is being groomed online, for investigation.

- **So You Got Naked Online:** <https://swgfl.org.uk/resources/so-you-got-naked-online/>: A practical resource for teenagers about what to do if they have shared sexual imagery online.

Professional resources

- **Questions for governors:** <https://www.gov.uk/government/publications/online-safety-in-schools-and-colleges-questions-from-the-governing-board>, <https://saferinternet.org.uk/blog/filtering-and-monitoring-questions-for-governors-proprietors-and-trustees> and <https://www.ncsc.gov.uk/information/school-governor-questions>
- **Educational materials:** [Project Evolve](#) which is a series of free educational materials for all aspects of online life. ProjectEVOLVE resources each of the 330 statements from UK Council for Internet Safety's (UKCIS) framework "Education for a Connected World" with perspectives; research; activities; outcomes; supporting resources and professional development materials. Just need a research summary on a topic? What about a lesson plan with stimulus questions? How about activities for pupils and students? Professional development materials for your staff at the press of a button or screen tap. It has been designed with customisation and flexibility at its heart.
- **360 Safe:** Online safety self-evaluation framework for schools: <https://360safe.org.uk/>. Also 360 early years (<https://360earlyyears.org.uk/>) and 360 groups (<https://360groups.org.uk/>).
- Online Safety Training for Professionals: [Essential Online Safety Training | SWGfL](#)
- **Web filtering:** Check that web filtering is working by going to testfiltering.com e.g. in a school setting or residential care. You need to test it on different devices. It checks whether certain 'test' pages are blocked.
- [Swiggle.org.uk](https://swiggle.org.uk) - [Child Friendly Search Engine for Kids](#)
- [SEND \(Special Educational Needs and Disabilities\) | SWGfL](#) his hub has been created specifically for educators and Designated Safeguarding Leads (DSLs)/ Child Protection Leads to help embed inclusive, effective online safety practices across school settings. Whether you work in a mainstream school, a special school, or a setting with a high number of SEND pupils, this hub is designed to support you in creating a whole-school approach that works for everyone.
- [I-VENGERS - Online Safety for Children](#) The i-vengers initiative was founded in late 2019 by Traci Gregory.
- **Digiduck stories:** <https://www.childnet.com/resources/digiduck-stories/>

Parent advice and support

- **UK Safer Internet Centre:** <https://saferinternet.org.uk/guide-and-resource/parents-and-carers>

- **SWGfL checklists:** We've developed various checklists on privacy and safety with organisations such as Snapchat, TikTok and Netflix:
<https://swgfl.org.uk/resources/checklists/>
- [Family Agreement | Childnet](#) A practical tool to start discussions about how to behave online and set clear expectations for your family.
- [Swiggle.org.uk - Child Friendly Search Engine for Kids](#)
- **Internet Matters:** <https://internetmatters.org> – Lots of useful content for parents including parental controls. Plus, the Inclusive Digital Safety and Connecting Safely Online sections are focused on supporting young people with additional needs or young people who may be more vulnerable online.
- **Vodafone Digital Parenting Pro:** App, game, and device reviews for parents:
<https://www.vodafone.co.uk/newscentre/smart-living/digital-parenting/digital-parenting-pro/#link-section-main-text>
- **Family Gaming Database:** <https://www.familygamingdatabase.com/> For families to support a young person who enjoys gaming. Includes access to a database of games e.g. to search for games that focus on key topics or find a more age-appropriate game.
- <https://gamesratingauthority.org.uk/RatingBoard/> PEGI ratings (minimum age ratings) for games.
- **ThinkUKnow:** <https://www.thinkuknow.co.uk/>: National Crime Agency guidance and education for protecting children from abuse.

Security and privacy:

- NCSC CyberAware important tips: <https://www.ncsc.gov.uk/cyberaware/home>
- Check your password isn't for sale online <https://haveibeenpwned.com>.
- <https://www.ncsc.gov.uk/collection/cybersprinters/home-activities> CyberSprinters cyber security resources for families

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